



1745 South Alma School Road, #215, Mesa, Arizona 85210 directory@familyads.com phone 480.446.0500 toll free 800.872.3678

Application and Agreement For Directory.FertilityCommunity.com Listing

Directory.FertilityCommunity.com is part of the advertising FamilyAds, LLC promotes on the FertilityCommunity.com network of fertility-related Websites. FamilyAds, LLC is a service provided by Adoption Media, LLC, an Arizona Limited Liability Company, which will be referred to in this document as "FamilyAds." The Directory.FertilityCommunity.com Web site is promoted throughout the FertilityCommunity.com network as its featured directory of fertility professionals by FamilyAds.

A Premium Listing in Directory.FertilityCommunity.com provides you with upgraded features, which are far superior to those of the standard listing. These added features include an alphabetical listing displayed ahead of standard listings, displayed in a more prominent font, a bolded name listing and links to your Web site where you can provide potential clients with more detailed information about your qualifications and services, a link to your email, your logo, if desired, and a preferred contact person in your office as well as toll-free, fax and office phone numbers. Plus you will be better positioned in searches and can receive additional free listings in two categories (see page 3 of this agreement).

The Marquee Listing in Directory.FertilityCommunity.com provides all the upgrades features of the Premium Listing plus premier rotation near the top of the page with the limited listings highlighted to stand out. These limited listings display in rotation allowing you equal opportunity to be #1 in the Marquee listings and not restricted to the alphabetical listing.

The Pinnacle Listing in Directory.FertilityCommunity.com provides all the upgrades features of the Marquee and Premium Listings but is limited to only one listing at the top of the page for each state or category, where applicable. Pinnacle Listings are set apart from the other listings.

Please provide us with the following information about yourself and your company

Type of listing desired: Premium Marquee Pinnacle in _____
Please specify the exact state and/or category for which the Pinnacle or Marquee listing is requested. *Limited listings available.*

Your Name or the Full Legal Name of Your Company (as you are licensed or legally registered in your state)

Information About Your Main Location

Full Street Address _____

City _____ State _____ ZipCode _____

Office Telephone Number (_____) _____ Fax Number (_____) _____

Toll Free Number (_____) _____ Email Address _____

Contact Person to be listed _____ Title _____

Web site link: <http://www>. _____

Please provide a brief description of your business.

This should be a one or two sentence description of the service you offer and why those services are unique. The purpose is to encourage directory users to click on your Web site link so they can learn more about you and your services. NOTE: do not include states as those will automatically be included below your ad. This description should be no more than 250 characters long.

Information About Your Secondary Locations

If you have multiple offices, each additional office receives a separate listing with the same description. If you have more than two additional locations, please attach an additional document with the following information.

Full Street Address _____

City _____ State _____ ZipCode _____

Office Telephone Number (_____) _____ Fax Number (_____) _____

Toll Free Number (_____) _____ Email Address _____

Contact Person to be listed _____ Title _____

Full Street Address _____

City _____ State _____ ZipCode _____

Office Telephone Number (_____) _____ Fax Number (_____) _____

Toll Free Number (_____) _____ Email Address _____

Contact Person to be listed _____ Title _____

Your Company Logo

Please submit a logo via email to directory@familyads.com.

The logo should be 150 pixels wide by 40 pixels high. The recommend format is JPG or GIF.

Please check all categories applicable to you.

Two categories are included free with your listing. Additional categories are only \$10 per month.

- | | |
|--|---|
| <input type="checkbox"/> Birthing Centers | <input type="checkbox"/> Legal Services |
| <input type="checkbox"/> Clinics | <input type="checkbox"/> Medical Services Organizations |
| <input type="checkbox"/> Counseling | <input type="checkbox"/> Mental Health |
| <input type="checkbox"/> Doulas | <input type="checkbox"/> Midwives |
| <input type="checkbox"/> Embryo Transfer | <input type="checkbox"/> Nutrition |
| <input type="checkbox"/> Fertility Specialists | <input type="checkbox"/> Obstetricians |
| <input type="checkbox"/> Genetic Counseling | <input type="checkbox"/> Oncologists |
| <input type="checkbox"/> Government Services | <input type="checkbox"/> Reproductive Endocrinology |
| <input type="checkbox"/> Gynecologists | <input type="checkbox"/> Sperm Banks |
| <input type="checkbox"/> Hospitals | <input type="checkbox"/> Surrogacy |
| <input type="checkbox"/> Laboratories | <input type="checkbox"/> Urologists |
| <input type="checkbox"/> Lactation Specialists | <input type="checkbox"/> Vasectomy Reversal |

Please check all states in which you are licensed to legally perform your services.

One state is included free with your listing. Additional states are only \$10 per month.

- | | | | |
|--------------------------------------|--|---|--|
| <input type="checkbox"/> Alabama | <input type="checkbox"/> Indiana | <input type="checkbox"/> Nebraska | <input type="checkbox"/> South Carolina |
| <input type="checkbox"/> Alaska | <input type="checkbox"/> Iowa | <input type="checkbox"/> Montana | <input type="checkbox"/> South Dakota |
| <input type="checkbox"/> Arizona | <input type="checkbox"/> Kansas | <input type="checkbox"/> New Hampshire | <input type="checkbox"/> Tennessee |
| <input type="checkbox"/> Arkansas | <input type="checkbox"/> Kentucky | <input type="checkbox"/> New Jersey | <input type="checkbox"/> Texas |
| <input type="checkbox"/> California | <input type="checkbox"/> Louisiana | <input type="checkbox"/> New Mexico | <input type="checkbox"/> Utah |
| <input type="checkbox"/> Colorado | <input type="checkbox"/> Maine | <input type="checkbox"/> New York | <input type="checkbox"/> Vermont |
| <input type="checkbox"/> Connecticut | <input type="checkbox"/> Maryland | <input type="checkbox"/> North Carolina | <input type="checkbox"/> Virginia |
| <input type="checkbox"/> Delaware | <input type="checkbox"/> Massachusetts | <input type="checkbox"/> North Dakota | <input type="checkbox"/> Washington |
| <input type="checkbox"/> Florida | <input type="checkbox"/> Michigan | <input type="checkbox"/> Ohio | <input type="checkbox"/> Washington D.C. |
| <input type="checkbox"/> Georgia | <input type="checkbox"/> Minnesota | <input type="checkbox"/> Oklahoma | <input type="checkbox"/> West Virginia |
| <input type="checkbox"/> Hawaii | <input type="checkbox"/> Mississippi | <input type="checkbox"/> Oregon | <input type="checkbox"/> Wisconsin |
| <input type="checkbox"/> Idaho | <input type="checkbox"/> Missouri | <input type="checkbox"/> Pennsylvania | <input type="checkbox"/> Wyoming |
| <input type="checkbox"/> Illinois | <input type="checkbox"/> Nevada | <input type="checkbox"/> Rhode Island | |

Conditions of Service

- A. By applying for a listing on the Directory.FertilityCommunity.com Web site, the Professional certifies that all information provided in this Application is true, complete and correct, and acknowledges that the Professional is solely responsible for the current and continuing truthfulness and accuracy of all information provided. The Professional will promptly inform FamilyAds of any incorrect information, defects or problems observed in all Listings.
- B. The Professional may not lease, assign or transfer to anyone any rights or obligations that arise from or exist under this Agreement.
- C. FamilyAds may terminate this Agreement at any time if it determines that the Professional has been involved in illegal, unethical or unprofessional conduct or activities, or in any other conduct or activities that are not in harmony with the purposes, philosophy or mission of FamilyAds.
- D. The Professional certifies that s/he is in compliance with all legal requirements that are necessary in order to be engaged in the activities that are described in this Agreement, and that it will not violate any laws for the Professional to enter into this Agreement, or for any of the clients of the Professional to be listed on the ParentProfiles.com Web site.

- E. Listings will not be linked to any Web sites displaying any illegal, offensive or otherwise inappropriate content.
- F. All prices, products and services offered are subject to change at any time without prior notice.
- G. This Agreement will be automatically renewed on a month-to-month basis, until it is terminated by FamilyAds, or until the Professional provides a minimum two week notice in writing to discontinue the covered listing(s) by doing all of the following: (1) send a cancellation fax on professional letterhead to 480-446-0600, (2) calling 480-446-0500 to confirm receipt of the faxed cancellation notice, **and** (3) send a cancellation email to directory@familyads.com. If the Professional is paying by credit card, the Professional authorizes FamilyAds to process his/her credit card each month for the amount indicated on page 5 until the Professional requests FamilyAds to discontinue the covered listing(s) as explained above.
- H. Arizona state law, with the exception of its conflict of law provisions, applies to this Agreement. The courts in Maricopa County, Arizona shall have jurisdiction over any disputes relating to or arising out of this Agreement.
- I. This Agreement will take effect upon its executive by an authorized representative of FamilyAds, after it has first been completed and executed by the Professional. FamilyAds reserves the right to refuse to enter into this Agreement for any reason it deems appropriate.
- J. This Agreement constitutes the entire agreement between the Professional and FamilyAds. No prior correspondence or communication that is not contained in this Agreement shall be considered part of the Agreement. Neither this Agreement, nor any of its individual terms may be modified, waived or suspended in any way, unless the details of that action are preserved in a writing that has been signed by both parties.

Please select and initial the ONE payment option you would like to use for your account

- _____ I authorize FamilyAds to process my credit card (described below) for \$ _____ each month until I instruct FamilyAds to discontinue my listing in the manner described on page 4.
- _____ I elect to pay for one full year in advance by credit card and authorize FamilyAds to process my credit card (described below) for a one-time annual fee of \$ _____.
- _____ I elect to pay for one full year in advance by check. With my application, I am sending a check for the full annual payment of \$ _____.

(Please **make checks payable to** FamilyAds, LLC and send check along with a completed copy of this Agreement to 1745 S. Alma School Road, Suite 215, Mesa, AZ 85210.)

If paying by credit card, please fill out credit card information and authorization below

Type of card (*check one please*) Visa American Express MasterCard DiscoverCard

Full name (*as it appears on card*) _____

Card Number _____ Expiration Date _____

Billing Address for Card _____

City _____ State _____ ZipCode _____

IN WITNESS OF their voluntary agreement to the foregoing term and conditions, the parties have executed this Agreement with the intention that it shall be effective as of the _____ day of _____, 20__.

Signature of Professional:

Signature of Family Ads, LLC

Print name _____

Title: _____
